



Lewiston Council on the Arts

PO Box 1, Lewiston, NY 14092 ■ Phone: (716) 754-0166 ■ Fax: (716) 754-9166
E-mail: director@ArtCouncil.org ■ Web Site: www.ArtCouncil.org

Dear Community Leader,

Bring a team to represent your organization at the KeyBank Chalk Walk Competition!

This year we are opening the event to all types of community groups as well as schools. The KeyBank Chalk Walk Competition is the centerpiece of the Lewiston Art Festival. Now in its 36th year and the original chalk competition in this area, the Chalk Walk features teams of chalers representing their schools and organizations in an art competition that results in fabulous murals that interpret a given theme from the perspective of the artists.

It's an opportunity for people of all ages to work as a team to create, and then execute a piece of art in a public forum.

Why participate?

- Lots of publicity for your organization
- Work with a team
- Think creatively about a theme
- “Arts are Key” awards of cash prizes and ribbons
- Bragging rights for winners!



We truly believe that Arts are Key! We hope you will consider this project and bring your most talented members to represent your organization. You are guaranteed to have an amazingly colorful and fun day!

If you have any questions, please feel free to email me at Maryhelen.miskuly@gmail.com

We hope to see you on the 8th!

Mary Helen Miskuly
Key Bank Chalk Walk Chairperson



Lewiston Council on the Arts invites you to participate in our

36th Annual

KeyBank Chalk Walk Competition

We're looking for the best and most creative teams to participate in this year's Chalk Walk on Saturday, August 8, 2020 in Lewiston, NY.

We invite you to put together a team and join the competition!

The Chalk Walk Competition is the centerpiece of the 54th annual Lewiston Art Festival that attracts more than 25,000 visitors.

2020 THEME: EARTH DAY 100 YEARS LATER

The theme was chosen in celebration of the 50th anniversary of Earth Day. We ask teams to chalk their vision of the planet 50 years from now. Let your imagination run wild, create a masterpiece, and most of all have fun!



Application Instructions

- **APPLICATION DEADLINE: May 15, 2020.** Forms should be filled out completely and legibly (especially e-mail addresses!) so we can send reminders to participants during the summer.
- **IMPORTANT:** Application must be accompanied by a sketch of the team's proposed chalk mural. The design submitted cannot change on the day of competition. The Art Council reserves the right to reject a proposed mural it deems objectionable or inappropriate.
- In case the event is cancelled due to rain, your final full-color design will be used for judging purposes. All sketches will be kept confidential.
- Return application and sketch by May 15th to: **Chalk Walk Competition, c/o Lewiston Council on the Arts, P.O. Box 1, Lewiston, New York 14092.** Or email to artstaff@artcouncil.org (subject line: Chalk Walk)

Rules & Information

- Murals will be created within an 8' circle on a black asphalt surface, typically rough in texture.
- A one paragraph artist statement explaining the team's artistic interpretation of the theme and style of execution must be turned in with a final finished full-color design at check-in.
- Time and Place: The Chalk Walk Competition will begin at 12 Noon on Saturday August 8, 2020 in Lewiston, NY. Teams are asked to report to the competition area on Center & 5th Street by 11:15 AM. Please leave ample time to arrive on time, factoring in traffic and parking.
- Teams are assigned a workspace as they arrive and are provided chalk to begin their murals by noon. Murals must be completed by 4:00 PM.
- Teams may consist of two or three artists.
- Chalk is provided and teams may also bring their own.
- Each artist will receive an official Chalk Walk t-shirt that they must wear during the competition. T-shirts will be distributed to participants the morning of the Chalk Walk. Please note the sizes needed on the application.

Competition

- Murals will be judged on creativity, visual impact, and artistic interpretation of the theme.
- Announcement of winners will take place at approximately 5:00 PM.
- Ribbons will be awarded to teams who finish in first, second, third place and honorable mention and cash prizes will be mailed to each artists on the winning teams.
Artists on winning team will each receive \$150. Artists on second place team receive \$100 each. Artists on third place teams receive \$75 each. Artists on honorable mention teams receive \$50 each.
- Further instructions, including information on a rainy forecast and the sponsor thank you notes will be sent to participants about two weeks before the contest. **Please make sure e-mail and street addresses on the application are legible.**

KeyBank Chalk Walk Competition Application Form

Please complete and return by *May 15, 2020* to:

Lewiston Council on the Arts, P.O. Box 1, Lewiston, NY 14092
Phone: (716) 754-0166 • E-mail: artstaff@ArtCouncil.org • www.ArtCouncil.org

PLEASE PRINT

Name of Team _____

Team Leader/Contact Person _____

Telephone _____ Fax _____

E-mail _____

Please print clearly, especially your e-mail address. We will be sending out updates as the competition nears.

ARTIST #1

Name _____ Home Phone _____

Address _____

E-mail (for reminders and updates during the summer) _____

T- Shirt size (please circle one size in either youth or adult. Youth: XS S M L Adult: XS S M L XL 2X

ARTIST #2

Name _____ Home Phone _____

Address _____

E-mail (for reminders and updates during the summer) _____

T- Shirt size (please circle one size in either youth or adult. Youth: XS S M L Adult: XS S M L XL 2X

ARTIST #3

Name _____ Home Phone _____

Address _____

E-mail (for reminders and updates during the summer) _____

T- Shirt size (please circle one size in either youth or adult. Youth: XS S M L Adult: XS S M L XL 2X

We have read the Contest Guidelines and Information and would like to participate in the 2020 KeyBank Chalk Walk Competition.

Signed by Team Leader