



Lewiston Council on the Arts
ArtCouncil.org

2020 KeyBank Chalk (Your!) Walk Competition

\$750 in prize money | Deadline July 20, 2020

Lewiston Council on the Arts is taking this year's KeyBank Chalk Walk Competition online!

We're opening it up to everyone in Western New York* and Southern Ontario, and people of all ages are encouraged to chalk a mural in their driveways or on the sidewalks of their neighborhood. Feel free to create whatever inspires you. Put the chalk to pavement and bring it to life!

Instructions to enter:

- Create a chalk drawing at home or in your neighborhood. Be sure to follow all safety guidelines from the CDC.
 - Family friendly art only. The Art Council reserves the right to reject a mural it deems objectionable or inappropriate.
 - If you are reproducing an image or photo originally created by another artist, it is important to credit the original artist with name and title. Remember that originality will be one of the criteria for judging Best of Show.
 - No logos, product, or business advertising is allowed. Make sure you are not using any copyrighted images. (i.e. Disney or other licensed characters)
- Submit the photo of finished artwork along with a one paragraph artist statement about why it inspired you. Make sure to capture your entire image in one photo.
- We will post all entries in a *Chalk Walk album* on LCA's Facebook page on July 27.
 - A panel of judges will select the Best of Show image, based on originality, creativity and visual impact.
 - The public will have an opportunity to "like" their favorite image from July 27-August 3 on our Facebook page (Lewiston Arts Council). The photo with the most "likes" by midnight on August 3 will be the People's Choice winner.
- Winners will be announced on Saturday, August 8th.

Deadline for entries:

- Photo, artist's name and address and artist statement must be emailed to Kathryn@artcouncil.org by **midnight on July 20.**

Two prizes will be awarded! \$500 for Best of Show & \$250 for People's Choice

Looking for some color rich, vibrant chalk?
Try Prang Freart Chalk, available on Amazon.

KeyBank Chalk (Your!) Walk Timeline

July 20Deadline to submit your entry
July 27 We will upload all photos to Facebook
July 27-August 3 Online voting for
People's Choice prize
August 8..... Winners announced

*WNY Counties include: Niagara, Erie, Chautauqua, Cattaraugus,
Alleghany, Wyoming, Genesee, Orleans and Monroe.